



# The Bilingual Job Fair spring 2012

## Toronto - 2 more dates

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### Calling all Employers

We would like to hereby invite you to join one of our last 2 Bilingual Job Fair for the spring **2012** and take advantage of this unique opportunity to meet with thousands of talented job seekers in the sector of your choice and the city that matters to your hiring needs.

Taking place at the newly renovated Best Western Primrose Hotel at Jarvis & Carlton in Toronto, the Bilingual job fairs will be located right at the heart of the well known Francophone quarter in the downtown Toronto.

The Bilingual market has been the fastest growing market for the past decade and will continue to grow, the demand for bilingual personnel is huge and the competition for the candidates is fierce. We know that many bilingual career opportunities exist regardless of the economy. Many candidates are ready to offer their skills in that regard.

A career fair is always the most effective way to get a greater return for your recruiting investment. We want you to maximize your hiring chances by bringing this sector centered job fair and help you get an exceptional return on your investment. Even a full page ad in any major newspapers can never provide you that variety of applicants in one day for the positions you have.

If you are thinking of hiring or you are planning to invest in human capital for the next six months, this is the event you don't want to miss to save your money and get many high caliber candidates for your organization.

**All possible categories of opportunities seekers are expected in the attendance:**

- *Experienced professionals*
- *New comers*
- *Skilled professionals*
- *Trained immigrants*
- *Graduates, College and university students*
- *12<sup>th</sup> grade French immersion students*
- *Young professional*
- *European temporary workers*
- *Job developers*
- *Career counselors*
- *Community career consultants*

Join our **Bilingual Job Fair 2012 specialized in these 3 cities:**

## **TORONTO**

### **Thursday May 24<sup>th</sup>, 2012**

Administration, CSR, Collection, Telecommunications, IT, Engineering, Healthcare, Public services, Technical, Social work,

### **Thursday June 14<sup>th</sup>, 2012**

Sales, Collection, Self employment, Logistics, Supply chain, Transportation

## **Best Western Primrose Hotel Toronto From 12pm to 6pm**

111 Carlton street, Main room  
Downtown Toronto, (Jarvis & Carlton)

In our effort to promote job and career opportunities for Bilingual people and connect employers with job seekers, we would like to invite you to:

### ⇒ **Exhibit at any of the Bilingual job fairs this spring 2012 for:**

- \$850 + HST for Private or Public Sector in Toronto
- \$500 + HST for Non profit organizations

### **You will get:**

- One 10' x 10' space with carpeted floor at the fair
- One skirted table with 2 chairs
- One Free job posting in our website (value \$300)
- Your logo on our promotional flyers
- Free logo (200' x 200' pixels) and profile for month in our website with a link to your website

### ⇒ **Get 5% discount by registering for both**

We are looking forward to seeing you take part in this unique Bilingual Job Fair. For any inquiry about registering, please contact us at 1 (866) 784 3020 or email [sales@bilinguallink.com](mailto:sales@bilinguallink.com). Or simply fill out the registration form send it back. You can also fill out the form online.

Sincerely,

**Rose Cathy HANDY**  
**General Manager**

Tel: 1-866-784-3020 | E-mail: [rose@bilinguallink.com](mailto:rose@bilinguallink.com) | Web: [www.bilinguallink.com](http://www.bilinguallink.com)

## *How will we promote the event?*

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### **1. Flyers**

- We will print over 10.000 flyers which will be distributed directly to potential participants in various public events.

### **2. Online**

- We will display detailed information on our website [www.bilinguallink.com](http://www.bilinguallink.com) which now has about half a million hits per month.
- The event will be advertised in 20 other websites, our social media outlets, and the information about the event will be linked to over 3000 other websites through our existing registration to search engines and other partners or related websites.

### **3. Newspapers**

- The event will be advertised in all major newspapers in the GTA and the province of Ontario

### **4. Radio**

- *The event will be broadcasted on the French CBC - Radio-Canada, CKLN, also CIUT and CHOQ FM.*

### **5. TV**

- The event will be presented on Radio Canada, TFO, OMNI and more.

### **6. The community centers**

- Every billboard in the employment and resource centers will have a poster of the event displayed.
- Targeted community centers will have a poster of the event displayed at their locations.
- Flyers will be distributed for personal use.

### **7. Emails**

- The information on the event will be sent through our database of thousands who subscribe to receive information from us.

## *Looking beyond the job fairs?*

### *Check out these special offers*

We are currently offering this special 2012 Job fair packages including different kind of ways to advertise your positions and to promote your services.

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**Buy 1 banner ad  
Get another banner  
ad FREE in the  
newspaper or  
newsletter**

**Always 2 for 1**

**Buy 1 job posting  
Get another one for  
FREE**

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\*Exclusive non-profit sector rate, call us to find out.

**To discuss your needs contact**

**1-866-784-3020**

or email [sales@bilinguallink.com](mailto:sales@bilinguallink.com)